



Peoples Empowerment Group

ISB&M

International School of Business & Media

Bangalore



Khyati Ganatra

Final Placement

Trident Group India

18 Lacs CTC

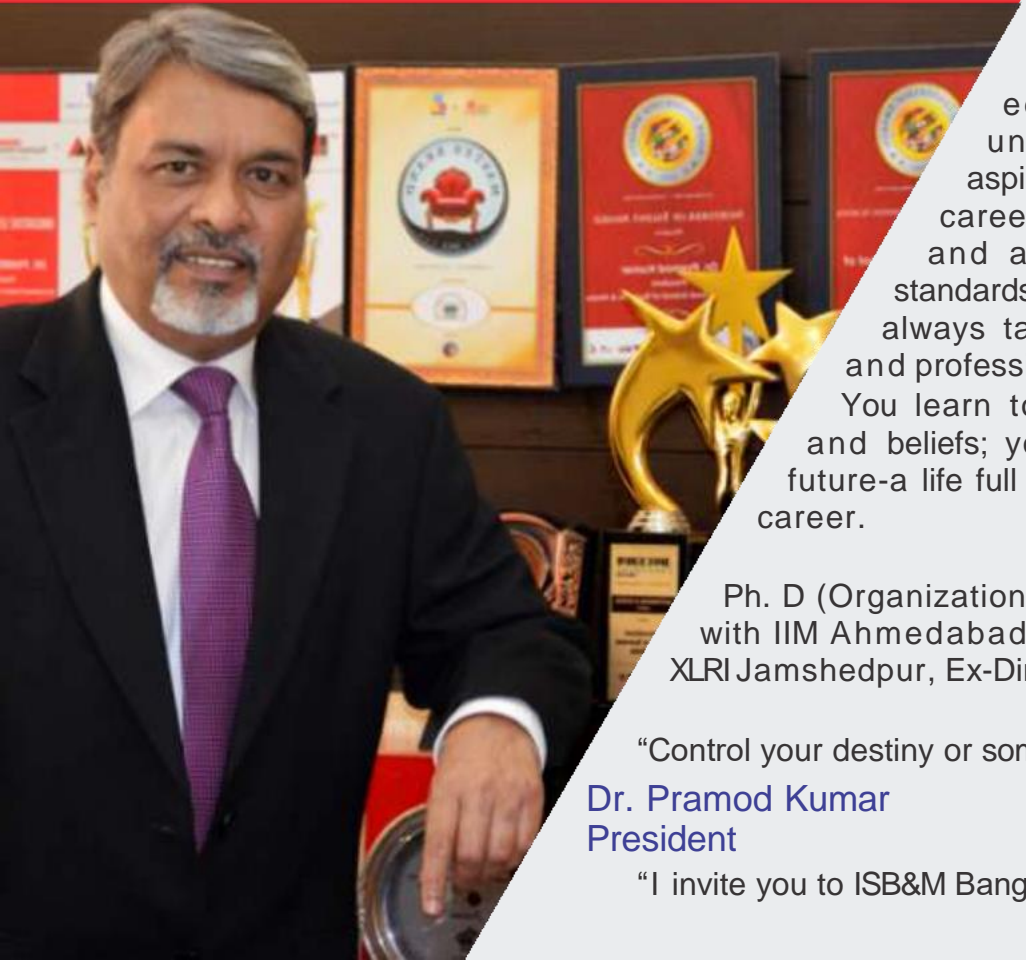
Batch : 2022-24

Home Town: Cuttack, Odisha

18th
Year of
Excellence
in Career
Building

PGDM - AICTE Approved
INFORMATION BULLETIN 2024

From President's Desk



Counting VPs/Directors/Senior Management alumni, is how we evaluate the impact of our education. ISB&M education is unique in nurturing competitive aspirations and learning to drive your career. Our excellence in education and approach to seeking professional standards, is one thing that our alumni always talk about. We raise the personal and professional proficiency of our students.

You learn to overcome self-limiting thoughts and beliefs; you learn to create an enviable future-a life full of possibilities & an empowering career.

Ph. D (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement, XLRI Jamshedpur, Ex-Director, SIBM.

“Control your destiny or someone else will” ... Jack Welch

Dr. Pramod Kumar
President

“I invite you to ISB&M Bangalore”

Director's Message



Dr. S. Jayaraman
Director
ISB&M Bangalore

In a dynamic world the role of education is to enhance capability of students to deliver superior performance in organizations. Superior performance is not just a function of ability and skills acquired but a large part of it can be attributed to learning agility and appropriate behaviors to deal effectively with difficult situations. The alumni of the institute who have grown in their careers & are occupying leadership positions in leading organizations in India & abroad bear testimony to the quality of education imparted in this institution. This has been primarily due to the ISB&M culture, where there is no compromise on the quality of education & a strong focus on student transformation and our steadfast commitment to ensure a career path for every student who reposes his faith in us.

Ph.D.(PGDBM(IIM-CALCUTTA), A.M.I.E, FORMER GROUP HEAD (HR, ADMIN & QUALITY), IRIS LTD FORMER Dy. DIV. MANAGER, TATA METALIKS, 19 YEARS IN TEACHING & MDP'S. 26 YEARS IN DIVERSE INDUSTRIES

ABOUT ISB&M BANGALORE



ISB&M is one of the best PGDM colleges in Bangalore offers 2 years of full-time and fully residential career-oriented dual specialization PGDM courses, approved by AICTE in Marketing, Finance, HR, Supply Chain and Operations Management & Business Analytics.

ISB&M Bangalore completed 18 years of glorious existence. The story of ISB&M Bangalore journey is also one of the sheer determination and grit. It has come to symbolize the resilience of our founder Dr. Pramod Kumar. It's a world class institution benchmarked to the highest standards of education on par with the best globally. It has been designed to meet with student's aspirations for a rewarding career and continues to excel in all parameters to be one of the best PGDM Programmes in Bangalore over the years. The PGDM programme is designed to enable students to be successful in their career. The programme is designed, delivered by high quality faculty drawn from top B Schools and leading corporates with deep & vast experience.

- ➔ Always look for & follow the best practices & standards.
- ➔ Create a rewarding sense of belongingness for mutual growth.
- ➔ To deliver what we promise.

Ranking & Awards



ISB&M Bangalore Ranked in 6th Position among Private B-Schools in Bangalore, 13th Position in South India and Ranked 50th Position in All over India

Source: The Week Magazine Best B Schools Ranking, 2022



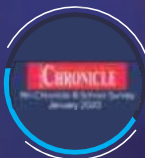
ISB&M Bangalore Ranked 1st in Top B-School in Bangalore, 20th in Top B-School in India and also A2 Category in Top B-School in India.

Source: Business Standard B-School Ranking, 2022



Ranked 12th in Top B School s of Super Excellence in India and 9th position in Top Private B Schools in Karnataka

Source: CSR-GHRDC B-School Ranking, 2021



ISB&M Graded in A+ Category B-School

Source: 11th Chronicle's All India B-School Survey - 2020



ISB&M Bangalore awarded as "Most Promising & trusted Business School of the year, 2021" Karnataka.

Source: Education Excellence



Awarded with "Best Education Brand Business School of the year" 2017

Source: Economic Times



Why ISB&M Bangalore?

01

ONE

Impeccable placement record since its establishment.

Current placement - Highest Salary - 18 LPA
Average Salary – 10.6 LPA

02

TWO

Credibility:

17 years of Glorious Journey as a B-school with excellence in Management education.

03

THREE

Amongst the Top 10 B-Schools in South India.

04

FOUR

Highly Qualified and accomplished faculty and leadership with fine blend of corporate and academic experience.

05

FIVE

Opportunity to be a part of Successful alumni base of more than 10000, placed across the globe in various reputed national and Multinational companies.

Opportunity to study in Bangalore, the startup capital, the education & IT hub of India.

4 Months paid Internship that potentially leads to Pre-Placement opportunities.

Lively, enriching and healthy campus life at the midst of the industrial hub of Bangalore that enhances your academic experience, social and professional skills to make a career in the business or corporate sector.

Diversified student base coming from various parts of the country, from various educational, social, economic and cultural background.

Contemporary academic curriculum with a holistic approach and a project based learning approach. Student are exposed to a gamut of activities and learn to manage them independently.

06

SIX

07

SEVEN

08

EIGHT

09

NINE

10

TEN

Core Faculty

The Lynchpin of World Class Faculty



Dr. S. Jayaraman
Ph.D., PGDBM (IIM-C)
HRM, OB, TQM



Dr. Srikanth P.
Ph.D., (Madras University)
MBA, A.M.I.E.,
Finance & Accounting



Prof. Elizabeth P. Mathew
Ph.D. (Pursuing), M.Phil.
PM (Pursuing),
Human Resource



Prof. Rajagopalan S.
FPM (Pursuing),
MMS(BITS, Pilani)
**Marketing, Strategy,
Digitalization of Business**



Prof. Manoj Jaiswal
M.B.A, M.Sc,
London School of Economics
and Political Science
HR Management



Prof. Jerin J Mathew
Master In English
Studies (IIT Madras)
**Comm. & Professional
Skills for Business**



Prof. Abha M Ilyas
MBA (IIM Rohtak)
B.Tech
Org. Behaviour & HRM



Prof. Raghunandan NK
BE, MBA (Singapore
Management
Uni.), Ph.D (pursuing)
Marketing



Dr. Riya
Ph.D, IIT Kharagpur &
Post-Doctorate,
IIM Bangalore
Economics



Prof. Shashank Kathpal
Ph.D (submitted)- AMU
UGC-NET, PGDM, M.Com,
Marketing

Visiting Faculty

The Lynchpin of World Class Faculty



Prof. Rahul Madhavan
Btech-IIT Madras MBA-
IIM Ahmedabad PhD-
IISc Bangalore



Prof. Rajasekaran
BCom,
CA, IIB



Prof. Ashish Kamavat
Phd,
CA, DITL (ICAI)



Prof. Neeraj Verma
Six Sigma Green Belt,
ISI, Bangalore
M.S (Statistics)
Meerut University



Prof. Visveswaran Vaiyapuri
M.Tech-JNTU, Hyderabad
BE - Madras university



Prof. Divya Krishnan
Masters in Quantitative
Financial Economics (MSQFE),
Spears School of Business
Master of Management Studies
Birla Institute of Technology
& Science, Pilani

Corporate Connect



Soumitra Das
Global CHRO
Redington Ltd.
Bangalore



Saugata Bhattacharya
Senior Vice President
Axis Bank
Mumbai



Ashish Kakkar
CHRO
ICICI HFC
Mumbai



Parimal Kalikar
Founder
Licksters
Nagpur, Maharastra



Gaurav Suri
Senior Evangelist
Finlab India Pvt Ltd
Mumbai



Deepa Rachel
Founder
SEEK
Bangalore



Anil Jobanputra
Partner
SR Batliboy & Co LLP
Mumbai



Bijay Krishna Shrestha
Chairman & Managing Director
Toyota Gosei South India Pvt Ltd.
Bangalore



Sanjeeb Lahiri
Chief HR Officer
GRP Ltd.
Mumbai

Global Excellence - Bangalore Alumni

VIDYA SHAH

Batch : 2008-10
Chief Commercial Officer
Abu Dhabi Food Hub - Dubai
Dubai, United Arab Emirates

VARUN GOPALAKRISHNAN

Batch : 2006-08
Head of Field and Channel Marketing
UKI & EMEA LEAD
Juniper Networks, London, UK

**(Awarded as the
Best Alumni of
ISB&M Bangalore)**



VAISHALI SONAWANE

Batch : 2006-08
Senior Account Manager
Softchoice
Toronto, Ontario, Canada

JOYANNA MARILYN

Batch : 2006-08
Retail Leasing Manager
Dandenong Market
Australia

KRISHNA CHAITANYA GADDE

Batch : 2006-08
Sr. Director-Solutions
Development
JLL, Singapore

VIBHOR SHARMA

Batch : 2009-11
Sr. Personal Banker
Mashreq Bank
Dubai, UAE

SWETA RANI

Batch : 2007-09
QA Lead
Hudson's Bay
Ontario, Canada

SHAURYA BHATNAGAR

Batch : 2008-10
ACES Area Manager
Amazon
Dubai, UAE

ANKITA PANDEY

Batch : 2011-13
Asst. Vice President
Bank of America Merrill Lynch
Florida

MADHURI BINDANA

Batch : 2009-11
Planning Manager-Wnd
A.P. Moller Maersk
Canada

KIRAN KUMAR PATEL

Batch : 2011-13
VP Regulatory Reporting Quality
Credit Agricole CIB
Greater New York

GOMES FRANCIS AUGUSTINE

Batch : 2011-13
Operations Analyst
Allianz Insurance
London

Director & VP - Bangalore Alumni

RAUNAK BAID

Batch : 2008-10
Associate Vice President
JP Morgan
Bangalore

ASHWINI DAS

Batch : 2005-07
Senior VP, Client Operations
Merkle Sokrati
Pune

SAURAV ROY

Batch : 2005-07
Executive VP HR
Yes Bank Ltd.
Mumbai

RAHUL SHARMA

Batch : 2006-08
Senior Domain Lead
Infosys BPM
India · On-site

APARAJITHA MAHASWETHA

Batch : 2012-14
AVP
CITI
Hyderabad

NITHYALAXMI PADMANABHAN

Batch : 2007-09
Vice President-Planning
82point5
Mumbai

AVISHEK AGARWAL

Batch : 2006-08
Director
AKG RENEWABLE ENERGY
Kolkata

HITESH RUPRELA

Batch : 2006-08
VP - IT
AU Small Finance Bank
Jaipur

PRASANT GUPTA

Batch : 2006-08
Founder
Advaita Corp.
Malaysia and Singapore

BRAJESH SAHU

Batch : 2006-08
Director & Head Govt. Business
MYND Fintech
Delhi

AMEYA PAWAR

Batch: 2010-12
Executive Vice President -
Transaction Banking
Yes Bank, Bengaluru

PRIYESH KUMAR GUPTA

Batch : 2006-08
VP-Regional Head East
IndusInd Bank
Kolkata

RITESH SAMTANI

Batch : 2010-12
Director-Global Product
Management
Mastercard
New York



ANNU JAMLOKI (2007-09)

Co-Founder & Director
LEWMINADIO Technologies LLP
Bangalore

**Awarded as ENTREPRENEUR OF THE YEAR
OF ISB&M BANGALORE**

www.isbmb.ac.in ..10

ISB&M Campus Recruitment

Salient Features

ISB&M Campus recruitment is strategically planned with the following objectives :

- 1 A job for every student who wants a campus placement (some go back to family business)
- 2 Company Brand & Compensation positioning for high profile career value & economic value.

Our Recruiters include :

- a New Age Recruiters - These includes Venture Capitalist, big data & AI, Fintech, E-commerce & Consulting Companies, e.g., TresVista, Adecco, Kredibee, WayCool, Rubix Data, Maveric Systems, Hotstar.
 - Fast paced career growth with Global posting.
 - High Compensations & economic value, going up to 18 Lacs CTC in India.
- b Core Sector recruiters include - FMCG, Engineering companies, Giant Indian groups ITC, Colgate, Asian Paints, Nivea, UB Group, Raymond

Supportive Culture in Placement to help you :

- 1 Cope with pressure of placements.
- 2 Prepare you for high profile companies
 - Workshops
 - Coaching & Counselling
 - Communication & body language

**Placement
Highlights
Batch : 2022-24**

**Highest :
18 Lacs CTC**



**Average :
10.6 Lacs CTC**

BFSI : 23%
FMCG : 13%
Consulting : 08%
FMCD : 11%
IT/ IES : 10%
Logistic : 04%
Pharma : 03%
Manufacturing : 19%
Power : 01%
Telecom : 03%
Automobile : 05%



Rahul Sharma
 Batch : 2019-21
 Functional Lead, Investor
 Relations & Treasury
Trident Group India
 Ludhiana

Ongoing Final Placements Batch : 2022-24



Purna Chandra

BNY Mellon

Home Town :

Kandukur - Andra Pradesh



Prachi Motwani

Bajaj Finserv

Home Town :

Raipur



Hrishil Raipurkar

Volvo Eicher

Home Town :

Nagpur



Himanshi Gupta

Bajaj Finserv

Home Town :

Mumbai



Shruti Shetty

Bajaj Finserv

Home Town :

Mumbai



Shanu Mandloi

Bajaj Allianz

Home Town :

Indore



Mehek Agarwal

Bajaj Allianz

Home Town :

Odisha



Hemanth Sharma

Trident Group India

Home Town :

Raipur



Kamaleshwaran

People Square

Home Town :

Erode, Tamil Nadu



Sudipta Sahoo

Savex Technologies

Home Town :

Rourkela, Orissa



Afrin Tahseen

Savex Technologies

Home Town :

Rourkela, Orissa

Summer Placements Batch : 2022-24

(An Illustrative List*)



SHRUTI SHETTY

TRUST GROUP

📍 Mumbai



HRISHIL RAIPURKAR

TRUST GROUP

📍 Nagpur



SHANU MANDLOI

EMBARKONVOYAGE

📍 Khargone



KHYATI GANATRA

LANDMARK GROUP

Dubai

📍 Cuttack



HIMANSHI GUPTA

LANDMARK GROUP

Dubai

📍 Mumbai



PRACHI MOTWANI

SETTLIN

📍 Raipur



ASTHA BHATTACHARJEE

PEOPLESQUARE

📍 Bangalore



VINEETA SINGH

PPG ASIAN PAINTS

📍 Delhi



SWARNIKA KESARWANI

**HANSA MARKET
RESEARCH**

📍 Lucknow



MANTHAN BISEN

HOMESFY

📍 Indore



HEMANT SHARMA

INBODY

📍 Bhopal



VISHAKHA KHANDAL

GHOSTRIDER

📍 Jaipur

***For Complete Placement Details Visit Website**

Programme Offered

PGDM AICTE Approved

2 Years Dual Specialization Programme

➔ Marketing

➔ Finance

➔ HR Management

➔ Business Analytics

➔ Supply Chain Management

Focused Area Objective:

- ➔ Excellence in academic design and delivery; benchmarked and aligned to industry standards in a continual manner.
- ➔ Unique culture which promotes students to work on initiatives both in & outside of academics.
- ➔ World class faculty.
- ➔ Active network, close association with alumni and corporates for placements.
- ➔ Highly conducive environment for learning and self-development including the campus in a serene quiet setting.

Life @ ISB&M



Admission Process

Eligibility

Bachelor degree in any discipline candidates appearing for final year Bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2024. All AICTE programme required a CAT/XAT/MAT/CMAT/ATMA score and 50% in graduation.

How To Apply

Application form is available on

www.isbmadmissionapplications.in and must be submitted online with the application fee, which is non-refundable. Candidates can obtain application form from any of the campuses or From the marketing offices of ISB&M by paying the application fee through Debit/Credit card and net banking.

SELECTION @ ISB&M

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offers you compensation in the range of Rs. 8 lacs to Rs. 18 lacs CTC, we set up the standards of intake.

While ISB&M, admissions are competitive, our selection criteria revolves around the candidate's ability to:

- ➔ Cope with demanding environment in ISB&M.
- ➔ Candidate's ability to build career with MNCs and high profile Indian companies.
- ➔ Candidate's openness and ability to learn new social and cultural habits & values, that professional MNCs, especially seek.

In order to succeed in ISB&M, a candidate must develop learning attitude for a career and be open to imbibe an attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process

➔ **Score Card: 25%**

➔ **Academics: 25%**

➔ **GD&PI: 40%**

➔ **Work Exp: 10%**

Important Dates

Application Forms Open	12 th Sept., 2023
Application Forms Close	20 th January, 2024
Early Bird (Application Fee: Rs. 500/-)	12 th Sept. to 04 th Oct., 2023
Application Fee : Rs. 700/-	05 th Oct. to 1 st November, 2023
Application Fee : Rs. 900/-	02 nd November to 15 th December, 2023
Application Fee : Rs. 1500/-	16 th December to 20 th January, 2024
Group Discussion & Personal Interviews	February, 2024 onwards
PGDM Programme Commencement	June, 2024

Group Discussion and Personal Interviews ●-----

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, email, courier /speed-post.

----- Cities where GD & PI will be conducted : ←-----
↓

North : Agra, Allahabad, Chandigarh, Delhi, Jaipur, Kanpur, Varanasi, Lucknow
East : Bhubaneswar, Guwahati, Jamshedpur, Kolkata, Patna, Ranchi
West : Ahmadabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur
South : Bangalore, Chennai, Coimbatore, Kochi, Hyderabad, Vijayawada

Students Testimonial

66



Prachi Motwani
Final Placement
Bajaj Finserv
Batch : 2022-24
Home Town:
Raipur

ISB&M Bangalore is a gateway to dreams. It's not just a college; it's a transformative journey. I discovered my true potential here, thanks to the numerous growth opportunities it offers. Beyond providing a great career foundation, ISB&M instilled confidence and assertiveness in me. The accessibility to faculty members for guidance is remarkable. What sets this institution apart is its student-driven approach through cells and clubs. The 5-month internship and simulation classes provided invaluable insights into the corporate world, refining my communication, interpersonal skills, and stakeholder management. The workshops played a pivotal role in helping me crack interviews with confidence, ultimately leading to a placement at Bajaj Finserv.

99

66

My time at ISB&M, Bengaluru became a transformative experience, molding me into a competent professional with the necessary skills for the industry. During the highly competitive job placement process, I was supported by my esteemed professors and dedicated peers, which empowered my confidence. The announcement of my acceptance at BNY Mellon was a moment of profound validation. Tears of joy filled my eyes, and I felt an overwhelming sense of gratitude. This milestone was truly priceless. My achievement in securing a position at BNY Mellon, despite the challenges and dedicated effort, fills my family with immense pride. Seeing the happiness in their tearful eyes serves as a powerful reminder of the sacrifices and determination that fueled this journey. I would like to extend my heartfelt gratitude to Dr. S. Jayaraman, Dr. Srikanth Parthasarathy, Prof. Elizabeth Mathew, and Prof. Rajagopalan Srinivasan for their invaluable support. Their guidance and encouragement were instrumental in my success, and for that, I am eternally thankful.

99

Purna Chandra
Final Placement
BNY MELLON
Batch : 2022-24
Home Town:
Kandukur



ISB&M Bangalore Campus

**Plot No. 241, Sompura Industrial Area, Niduvanda,
Sompura Hobli, Nelamangala, Bangalore- 562132**

8197978484 / 8885444874, admissions.b@isbm.ac.in | www.isbmb.ac.in

